

# Marina Reifenrath

designer +  
creative thinker

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## Experience

### Bader Rutter

Junior Designer

June 2022-Now

### Creative Associate

October 2021-June 2022

### Creative Intern

June 2021-October 2021

Bader Rutter is a full-service ad agency in Milwaukee, WI. At Bader Rutter, I began as an intern where I worked closely with the creative team on client facing projects, and was able to grow in the position as a Creative Associate. As an associate, I had the opportunity to become more familiar with clients and dedicate more time to learning the dynamics and functions of the advertising world as I finished my last year at the University of Wisconsin Milwaukee. Upon my graduation from UWM, I had been hired full-time as a Junior Designer.

### UWM UREC

Graphic Designer

March 2021-December 2021

As a designer for UWM's University Recreation department, my main tasks had been to create graphics to advertise various events and announcements via print, social media, and tv screen.

### Immersive Media Lab

Creative Agent

September 2019-May 2021

As a creative agent in UWM's Immersive Media Lab, I was able to collaborate and engage with other students in a research setting to bring new insights into the intersection of art and technology.

### Rockwell Automation

Freelance Designer

May 2019-August 2019

Collaborating with Rockwell Automation's Advanced Technology Lab, I was able to provide an illustrated storyboard that was to be used as an instructional guide for future technological developments within the company.

## Volunteering

### Radar Relief

Freelance Designer

December 2020-July 2021

Partnering with the non-profit, Radar Relief, I was able to provide revitalized brand assets and freshen the visual image of Radar Relief's online presence.

### University of Wisconsin-Milwaukee

Classroom Assistant

September 2019-May 2020

As an undergraduate classroom assistant in the introductory digital arts class I was able to operate as a subordinate instructor on class material and track the class metrics including attendance, projects, and other various reports.

## Education

### University of Wisconsin-Milwaukee

Bachelor of Fine Arts

Design & Visual Communication

September 2018-May 2022

Summa Cum Laude

## Skills

Illustrator

InDesign

Photoshop

XD

Premiere Pro

Figma

Procreate

Slack

Mural

Notion

Office 365

Google Suite

## Awards & Exhibitions

First Year Outstanding Student

2019

UWM Union Art Gallery First Year  
Experience Exhibition

2019

UWM Crossing Over Exhibition

2019 & 2021

Fran Osborne Memorial Scholarship

2021

UWM Design Entrepreneur Showcase

2021

Dean's List

2018-2022