

Marina Reifenrath

designer +
creative thinker

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Experience

Bader Rutter

Designer

October 2024-Now

Junior Designer

June 2022-October 2024

Creative Associate

October 2021-June 2022

Creative Intern

June 2021-October 2021

Bader Rutter is a full-service ad agency in Milwaukee, WI. At Bader Rutter, I began as an intern where I worked closely with the creative team on client facing projects, and was able to grow in the position as a Creative Associate. As an associate, I've had the opportunity to become more familiar with clients and dedicate more time to learning the dynamics and functions of advertising as I finished my last year at the University of Wisconsin-Milwaukee. Upon my graduation, I had been hired full-time as a Junior Designer and was able to gain more experience and become promoted to a full Designer.

UWM UREC

Graphic Designer

March 2021-December 2021

As a designer for UWM's University Recreation department, my main tasks had been to create graphics to advertise various events and announcements via print, social media, and tv screen.

Immersive Media Lab

Creative Agent

September 2019-May 2021

As a creative agent in UWM's Immersive Media Lab, I was able to collaborate and engage with other students in a research setting to bring new insights into the intersection of art and technology.

Rockwell Automation

Freelance Graphic Designer

May 2019-August 2019

Collaborating with Rockwell Automation's Advanced Technology Lab, I was able to provide an illustrated storyboard that was to be used as an instructional guide for future technological developments within the company.

Volunteering

Radar Relief

Graphic Designer

December 2020-July 2021

Partnering with the non-profit, Radar Relief, I was able to provide revitalized brand assets and freshen the visual image of Radar Relief's online presence.

University of Wisconsin-Milwaukee

Classroom Assistant

September 2019-May 2020

As an undergraduate classroom assistant in the introductory digital arts class I was able to operate as a subordinate instructor on class material and track the class metrics including attendance, projects, and other various reports.

Education

University of Wisconsin-Milwaukee

Bachelor of Fine Arts

Design & Visual Communication

September 2018-May 2022

Summa Cum Laude

Skills

Illustrator

InDesign

Photoshop

Premiere Pro

Figma

Procreate

Slack

Mural

Office 365

Google Suite

Awards & Exhibitions

National Agri-Marketing Award
2024

Drum Awards Shortlist
2024

BBN Golden Bee Award
2024

UWM Crossing Over Exhibition
2019 & 2021

Fran Osborne Memorial Scholarship
2021

UWM Design Entrepreneur Showcase
2021

Dean's List
2018-2022