

# Marina Reifenrath

designer +  
creative thinker

715.574.2365 ☎  
marinacreifenrath@gmail.com ✉  
marinareif.studio ↗

## Experience

---

### • **Bader Rutter**

Designer  
October 2024-Now

### • **Junior Designer**

June 2022-October 2024

### • **Creative Associate**

October 2021-June 2022

### • **Creative Intern**

June 2021-October 2021

Bader Rutter is a full-service ad agency in Milwaukee, WI. At Bader Rutter, I began as an intern where I worked closely with the creative team on client facing projects, and was able to grow in the position as a Creative Associate. As an associate, I've had the opportunity to become more familiar with clients and dedicate more time to learning the dynamics and functions of advertising as I finished my last year at the University of Wisconsin-Milwaukee. Upon my graduation, I had been hired full-time as a Junior Designer and was able to gain more experience and become promoted to a full Designer.

### **UWM UREC**

Graphic Designer  
March 2021-December 2021

As a designer for UWM's University Recreation department, my main tasks had been to create graphics to advertise various events and announcements via print, social media, and tv screen.

### **Immersive Media Lab**

Creative Agent  
September 2019-May 2021

As a creative agent in UWM's Immersive Media Lab, I was able to collaborate and engage with other students in a research setting to bring new insights into the intersection of art and technology.

### **Rockwell Automation**

Freelance Graphic Designer  
May 2019-August 2019

Collaborating with Rockwell Automation's Advanced Technology Lab, I was able to provide an illustrated storyboard that was to be used as an instructional guide for future technological developments within the company.

## Volunteering

---

### **Radar Relief**

Graphic Designer  
December 2020-July 2021

Partnering with the non-profit, Radar Relief, I was able to provide revitalized brand assets and freshen the visual image of Radar Relief's online presence.

### **University of Wisconsin-Milwaukee**

Classroom Assistant  
September 2019-May 2020

As an undergraduate classroom assistant in the introductory digital arts class I was able to operate as a subordinate instructor on class material and track the class metrics including attendance, projects, and other various reports.

## Education

---

### **University of Wisconsin-Milwaukee**

Bachelor of Fine Arts  
Design & Visual Communication  
September 2018-May 2022  
Summa Cum Laude

## Skills

---

Illustrator	Procreate
InDesign	Slack
Photoshop	Mural
Premiere Pro	Office 365
Figma	Google Suite

## Awards & Exhibitions

---

National Agri-Marketing Award  
2024

Drum Awards Shortlist  
2024

BBN Golden Bee Award  
2024

UWM Crossing Over Exhibition  
2019 & 2021

Fran Osborne Memorial Scholarship  
2021

UWM Design Entrepreneur Showcase  
2021

Dean's List  
2018-2022